LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING
(AUTONOMOUS)
Approved by AICTE, New Delhi and Permanently affiliated to JNTUK, Kakinada
L.B. Reddy Nagar, Mylavaram, N.T.R. District, Andhra Pradesh-521230
Estd. 1998
ASE,CE,CSE,ECE, EEE, IT & ME Under Tier-I
NAAC CGPA: 3.20/4

REPORT ON STAFF COLLOQUIUM

"Effective Utilization of Seed Money for Research"

Date: 14-08-2026
Organized by: Master of Business Administration
Resource Person: Dr. S. Pichi Reddy, Professor & Dean, Research & Development, LBRCE
Number of Faculty Participated: 08

Abstract

The Department of Master of Business Administration organized a Staff Colloquium on **"Effective Utilization of Seed Money for Research"** on 14th August 2026, with the participation of eight faculty members. The session was delivered by Dr. S. Pichi Reddy, Professor & Dean, Research & Development, LBRCE. The programme aimed to create awareness among faculty members regarding the effective planning, allocation and utilization of institutional seed money to promote research activities.

The resource person explained the importance of seed funding in initiating research projects, developing innovative ideas and strengthening research outcomes. The session emphasized the identification of research problems, preparation of research proposals, appropriate budget allocation, maintenance of expenditure records and effective utilization of available financial resources. Faculty members were encouraged to undertake quality research, publish research papers and explore opportunities for external research funding.

Outcome of the Programme

The colloquium enhanced faculty awareness of seed money utilization, research planning and financial accountability. It also motivated faculty members to develop research proposals, strengthen their research contributions and make effective use of institutional research support.

Photographs







